

The Scunthorpe Monthly



A **free monthly publication** aimed at the local shopper, packed with lots of good offers, great bargains, and fantastic deals. Plus, snippets of news, Classifieds and a few puzzles we know readers love. Over **32,000** copies distributed door-to-door each month.



Distribution Dates

EDITION	BOOKING & COPY DEADLINE	DISTRIBUTION DATE	PCODE	SECTOR	AREA	COPIES
January 2014	Mon 9th December 2013	w/c 16th December	DN15	7	Crosby	837
February 2014	Mon 13th January 2014	w/c 20th January	DN15	7	Doncaster Road Area	722
March 2014	Mon 10th February 2014	w/c 17th February	DN15	8	Crosby/Berkely	3,376
April 2014	Mon 17th March 2014	w/c 24th March	DN16	2	Ashby/Lincoln Gardens	2,941
May 2014	Mon 14th April 2014	w/c 21st April	DN16	3	Bottesford East/Ashby	4,565
June 2014	Mon 12th May 2014	w/c 19th May	DN17	1	West Common Lane/Westcliff/Plymouth Road Area	4,999
July 2014	Monday 16th June 2014	w/c 23rd June	DN17	2	Riddings/Yaddletorpe/Burringham Road	4,592
August 2014	Monday 14th July 2014	w/c 21st July	DN17	3	Messingham/Keadby	2,020
September 2014	Monday 11th August 2014	w/c 18th August	DN17	4	Crowle	1,269
October 2014	Monday 15th September 2014	w/c 22nd September	DN18	6	Barton Upon Humber	841
November 2014	Monday 13th October 2014	w/c 20th October	DN20	8	Brigg	2,209
December 2014	Monday 10th November 2014	w/c 17th November	DN20	9	Hibaldstow	1,608
			DN9	1	Belton/Epworth	2,805
TOTAL						32,784

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RATE CARD

	Single Edition	12 Editions 40% discount	8 Editions 25% discount	6 Editions 15% discount	4 Editions 10% discount
Front Page	£350	£210	£262.50	£297.50	£315
Back Page	£650	£360	£450	£510	£540
Title Corner	£80	£48	£60	£68	£72
DPS	£500	£300	£357	£425	£450
Full Page	£400	£240	£300	£340	£360
Half Page	£300	£180	£225	£255	£270
Quarter Page	£180	£108	£135	£153	£162
Eighth Page	£100	£60	£75	£85	£90

WRAP: £3,000

DIMENSIONS

Full Page	250mm x 168mm
Double Page Spread	250mm x 256mm
Half Page Horizontal	120mm x 168mm
Half Page Vertical	250mm x 82mm
Quarter Page	120mm x 82mm
Eighth Page	95mm x 39mm 53mm x 82mm
Sixteenth Page	30mm x 39mm
Front Page Solus	60mm x 168mm

All adverts produced in full colour. All prices exclude VAT



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